

Report

# COVID-19 TRACKING SURVEY RESULTS

PRESENTED BY

# Leger



A C S • A E C

Association for Canadian Studies

Association d'études canadiennes

March 30, 2020

Leger



## METHODOLOGY



Web survey using computer-assisted Web interviewing (CAWI) technology.



From March 27<sup>th</sup> to March 29<sup>th</sup>, 2020



1,590 Canadians and 1,004 Americans, 18 years of age or older, randomly recruited from LEO's online panel.



Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.



No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1,590 respondents would have a margin of error of  $\pm 2.46\%$ , 19 times out of 20, while a probability sample of 1,004 would have a margin of error of  $\pm 3.09\%$ , 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.

# METHODOLOGY

## Notes on Reading this Report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

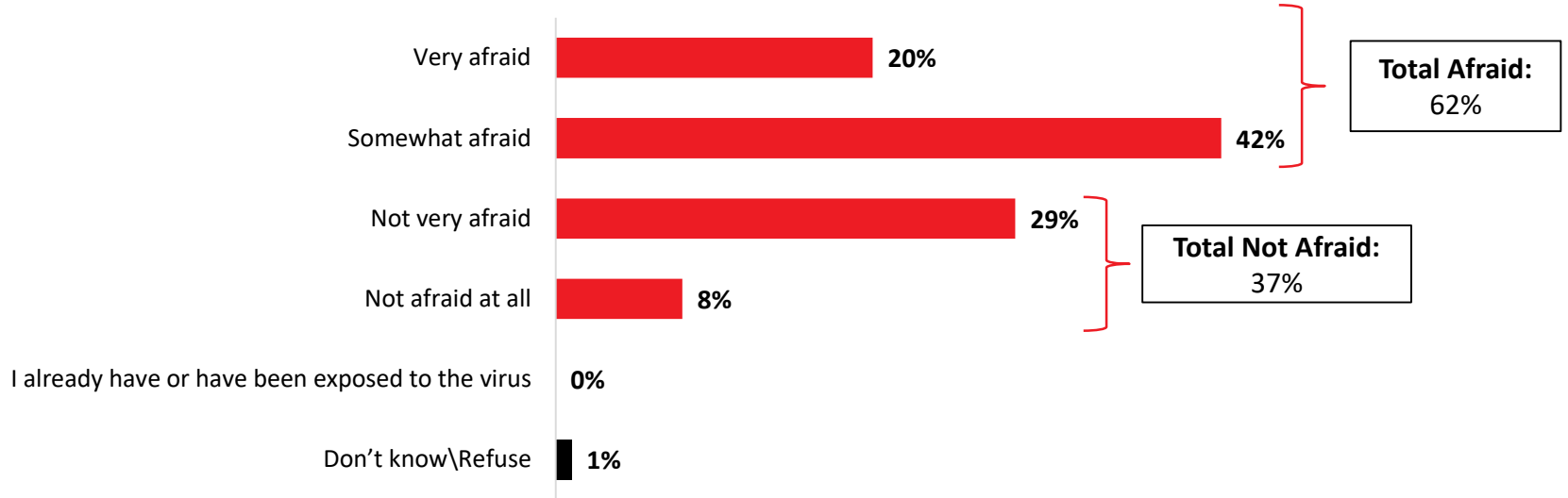
A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies: [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca)

# FEAR OF CONTRACTING THE VIRUS

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,590)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 23 <sup>rd</sup>	Gap
Weighted n =	1,590	109	373	610	104	178	216	419	559	612	1,508	
Unweighted n =	1,590	105	424	619	133	142	167	396	565	629	1,508	
<b>Total Afraid</b>	<b>62%</b>	62%	<b>58%</b>	<b>68%</b>	63%	<b>53%</b>	63%	<b>55%</b>	<b>68%</b>	62%	<b>57%</b>	<b>5</b>
Very afraid	<b>20%</b>	25%	19%	<b>23%</b>	23%	15%	16%	<b>16%</b>	<b>23%</b>	20%	<b>16%</b>	<b>4</b>
Somewhat afraid	<b>42%</b>	37%	40%	45%	40%	38%	47%	39%	45%	42%	<b>41%</b>	<b>1</b>
<b>Total Not Afraid</b>	<b>37%</b>	38%	<b>41%</b>	<b>31%</b>	36%	<b>45%</b>	37%	<b>44%</b>	<b>31%</b>	36%	<b>40%</b>	<b>3</b>
Not very afraid	<b>29%</b>	28%	<b>35%</b>	<b>24%</b>	26%	35%	28%	<b>33%</b>	<b>25%</b>	30%	<b>29%</b>	-
Not afraid at all	<b>8%</b>	10%	5%	7%	10%	11%	9%	<b>11%</b>	6%	6%	<b>12%</b>	<b>4</b>
I already have or have been exposed to the virus	<b>0%</b>	0%	0%	0%	0%	0%	0%	0%	0%	0%	<b>1%</b>	<b>1</b>
Don't know\Refuse	<b>1%</b>	0%	1%	1%	1%	2%	0%	0%	1%	1%	<b>1%</b>	-

# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

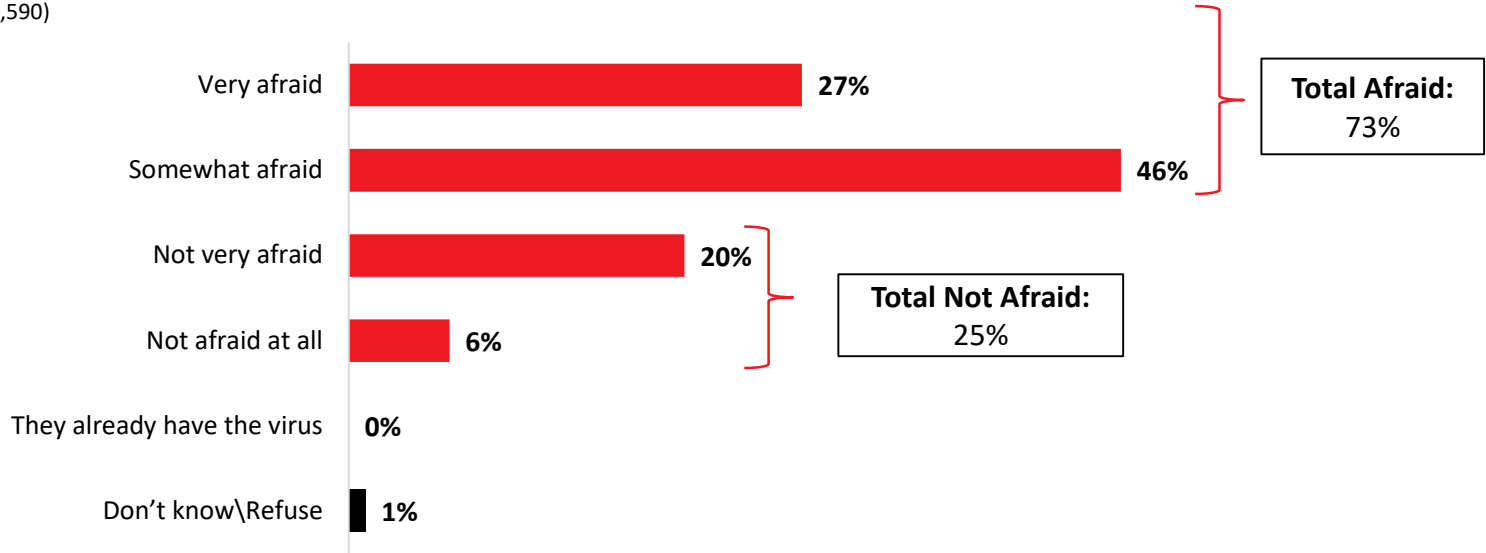


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,590	1,004	
Unweighted n =	1,590	1,004	
<b>Total Afraid</b>	62%	63%	1
Very afraid	20%	25%	5
Somewhat afraid	42%	38%	4
<b>Total Not Afraid</b>	37%	34%	3
Not very afraid	29%	22%	7
Not afraid at all	8%	12%	4
I already have or have been exposed to the virus	0%	0%	-
Don't know\Refuse	1%	3%	2

# FEAR OF A FAMILY MEMBER GETTING THE VIRUS

## CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,590)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 23 <sup>rd</sup>	Gap
Weighted n =	1,590	109	373	610	104	178	216	419	559	612	1,508	
Unweighted n =	1,590	105	424	619	133	142	167	396	565	629	1,508	
<b>Total Afraid</b>	<b>73%</b>	77%	70%	75%	74%	<b>63%</b>	76%	<b>68%</b>	<b>78%</b>	71%	<b>69%</b>	<b>4</b>
Very afraid	<b>27%</b>	28%	27%	28%	31%	21%	23%	<b>22%</b>	<b>32%</b>	25%	<b>26%</b>	<b>1</b>
Somewhat afraid	<b>46%</b>	48%	43%	47%	43%	42%	<b>53%</b>	46%	45%	47%	<b>44%</b>	<b>2</b>
<b>Total Not Afraid</b>	<b>25%</b>	23%	29%	<b>22%</b>	25%	<b>35%</b>	22%	<b>30%</b>	<b>21%</b>	26%	<b>28%</b>	<b>3</b>
Not very afraid	<b>20%</b>	15%	<b>26%</b>	<b>17%</b>	19%	26%	<b>14%</b>	22%	<b>16%</b>	22%	<b>21%</b>	<b>1</b>
Not afraid at all	<b>6%</b>	8%	<b>2%</b>	5%	6%	<b>9%</b>	8%	<b>8%</b>	5%	4%	<b>6%</b>	-
They already have the virus	<b>0%</b>	0%	0%	<b>1%</b>	0%	0%	0%	<b>2%</b>	0%	<b>0%</b>	<b>0%</b>	-
Don't know\Refuse	<b>1%</b>	0%	1%	1%	1%	2%	1%	<b>0%</b>	1%	<b>2%</b>	<b>2%</b>	<b>1</b>

# FEAR OF A FAMILY MEMBER GETTING THE VIRUS (CANADA VS UNITED STATES)

CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?

Base: All respondents

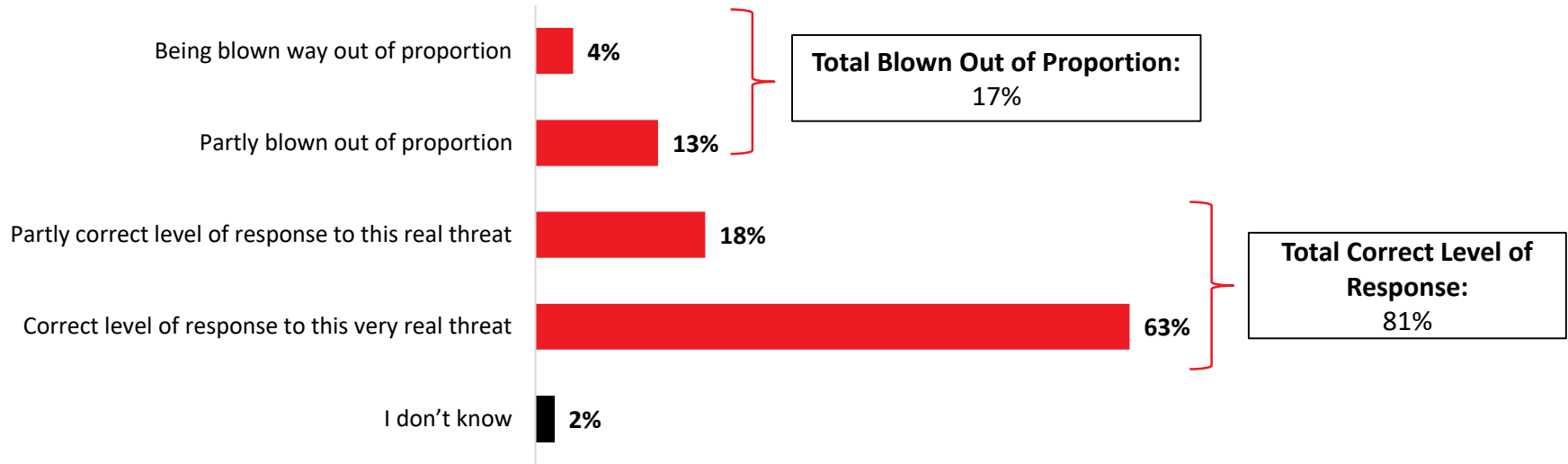


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,590	1,004	
Unweighted n =	1,590	1,004	
<b>Total Afraid</b>	<b>73%</b>	<b>68%</b>	5
Very afraid	27%	30%	3
Somewhat afraid	<b>46%</b>	<b>38%</b>	8
<b>Total Not Afraid</b>	25%	29%	4
Not very afraid	20%	18%	2
Not afraid at all	<b>6%</b>	<b>11%</b>	5
They already have the virus	0%	0%	-
Don't know\Refuse	<b>1%</b>	<b>3%</b>	2

# COVID-19 PANDEMIC THREAT

## CTC3. Do you believe that the COVID-19 pandemic is a real threat or is it being blown out of proportion?

Base: All respondents (n=1,590)



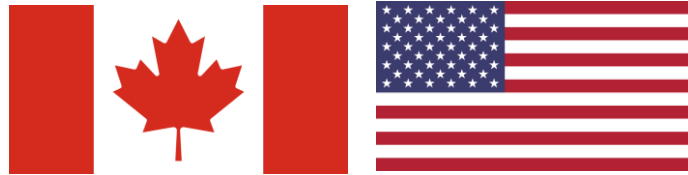
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 23 <sup>rd</sup>	Gap
Weighted n =	1,590	109	373	610	104	178	216	419	559	612	1,508	
Unweighted n =	1,590	105	424	619	133	142	167	396	565	629	1,508	
<b>Total Blown out of proportion</b>	<b>17%</b>	11%	<b>13%</b>	16%	20%	<b>28%</b>	22%	<b>24%</b>	<b>20%</b>	<b>10%</b>	<b>20%</b>	<b>3</b>
Being blown way out of proportion	4%	1%	3%	4%	4%	<b>9%</b>	5%	5%	<b>6%</b>	<b>2%</b>	4%	-
Partly blown out of proportion	13%	10%	<b>10%</b>	12%	15%	<b>19%</b>	17%	<b>19%</b>	14%	<b>8%</b>	16%	3
<b>Total Correct Level of Response</b>	<b>81%</b>	86%	<b>85%</b>	82%	78%	<b>72%</b>	77%	<b>75%</b>	<b>77%</b>	<b>88%</b>	<b>77%</b>	<b>4</b>
Partly correct level of response to this real threat	18%	17%	<b>22%</b>	19%	14%	20%	<b>11%</b>	<b>24%</b>	16%	<b>16%</b>	19%	1
Correct level of response to this very real threat	63%	69%	63%	63%	63%	<b>51%</b>	66%	<b>51%</b>	61%	<b>73%</b>	58%	5
I don't know	2%	2%	2%	2%	3%	0%	1%	1%	3%	2%	2%	-



# COVID-19 PANDEMIC THREAT (CANADA VS UNITED STATES)

CTC3. Do you believe that the COVID-19 pandemic is a real threat or is it being blown out of proportion?

Base: All respondents

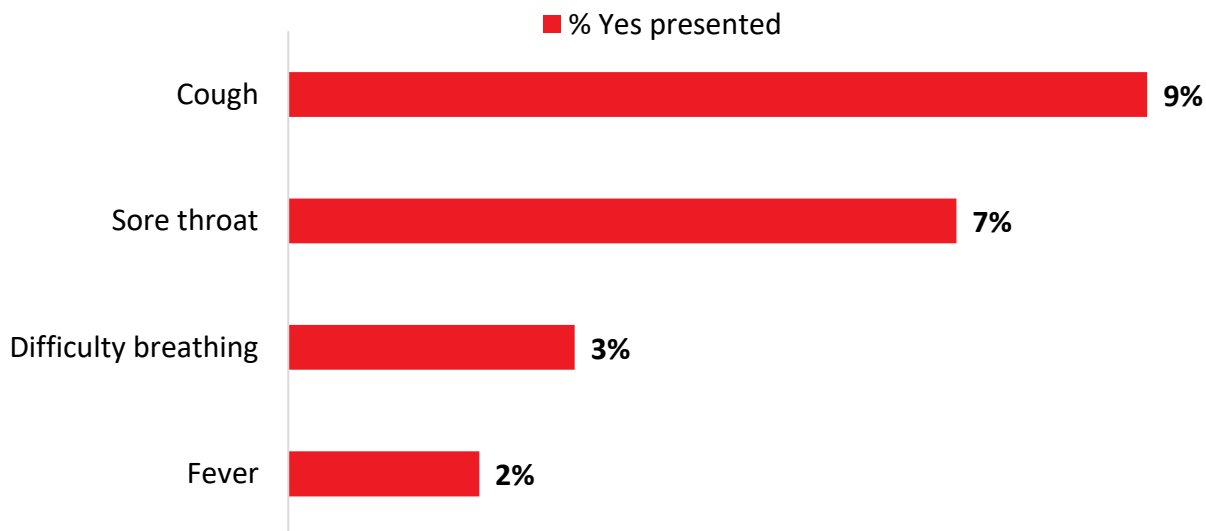


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,590	1,004	
Unweighted n =	1,590	1,004	
<b>Total Blown out of proportion</b>	<b>17%</b>	<b>29%</b>	12
Being blown way out of proportion	4%	12%	8
Partly blown out of proportion	13%	18%	5
<b>Total Correct Level of Response</b>	<b>81%</b>	<b>66%</b>	15
Partly correct level of response to this real threat	18%	20%	2
Correct level of response to this very real threat	63%	47%	16
Don't know\Refuse	2%	4%	2

# SYMPTOMS OF COVID-19 VIRUS

CTC6. Do you currently have one or more of the common symptoms associated with the COVID-19 (coronavirus) virus?

Base: All respondents (n=1,590)



		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 23 <sup>rd</sup>	Gap
% yes presented	Weighted n =	1,590	109	373	610	104	178	216	419	559	612	1,508	
	Unweighted n =	1,590	105	424	619	133	142	167	396	565	629	1,508	
	Cough	9%	11%	6%	11%	4%	12%	7%	10%	11%	7%	13%	4
	Sore throat	7%	3%	7%	8%	8%	9%	6%	9%	8%	5%	10%	3
Difficulty breathing	3%	4%	3%	4%	3%	2%	1%	4%	3%	3%	4%	1	
Fever	2%	1%	2%	2%	3%	0%	1%	4%	1%	1%	2%	-	

# SYMPTOMS OF COVID-19 VIRUS (CANADA VS UNITED STATES)

CTC6. Do you currently have one or more of the common symptoms associated with the COVID-19 (coronavirus) virus?

Base: All respondents

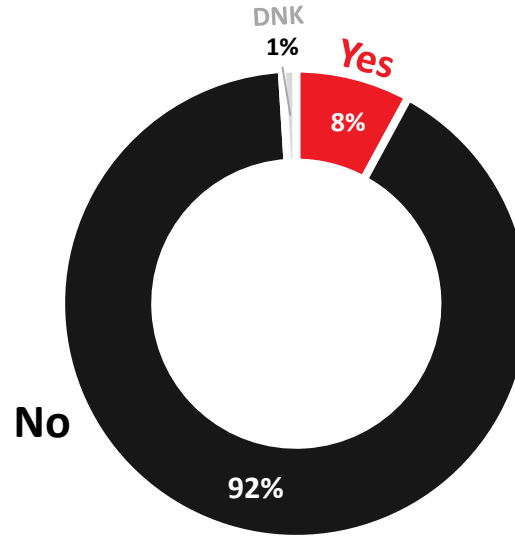


		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,590	1,004	
	Unweighted n =	1,590	1,004	
<b>% yes presented</b>				
	At least one of the symptoms	<b>14%</b>	<b>17%</b>	3
	Cough	<b>9%</b>	<b>11%</b>	2
	Sore throat	7%	8%	1
	Difficulty breathing	3%	4%	1
	Fever	2%	3%	1

# RELATIVES INFECTED BY COVID-19

CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?

Base: All respondents (n=1,590)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 23 <sup>rd</sup>	Gap
Weighted n =	1,590	109	373	610	104	178	216	419	559	612	1,508	
Unweighted n =	1,590	105	424	619	133	142	167	396	565	629	1,508	
<b>Total YES</b>	<b>8%</b>	7%	7%	8%	5%	6%	<b>12%</b>	<b>14%</b>	7%	<b>5%</b>	<b>4%</b>	<b>4</b>
Yes, someone who lives in my home	<b>1%</b>	0%	1%	1%	0%	0%	0%	<b>2%</b>	0%	<b>0%</b>	-	-
Yes, a friend or family member who does not live with me	<b>3%</b>	4%	2%	2%	3%	3%	4%	<b>4%</b>	2%	2%	-	-
Yes, an acquaintance	<b>5%</b>	3%	5%	5%	<b>1%</b>	3%	<b>8%</b>	<b>7%</b>	5%	<b>3%</b>	-	-
<b>No</b>	<b>92%</b>	92%	93%	91%	94%	93%	88%	<b>86%</b>	92%	<b>95%</b>	<b>95%</b>	<b>3</b>
Don't know	<b>1%</b>	1%	0%	1%	1%	1%	1%	1%	1%	1%	-	-

# RELATIVES INFECTED BY COVID-19 (CANADA VS UNITED STATES)

CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?

Base: All respondents

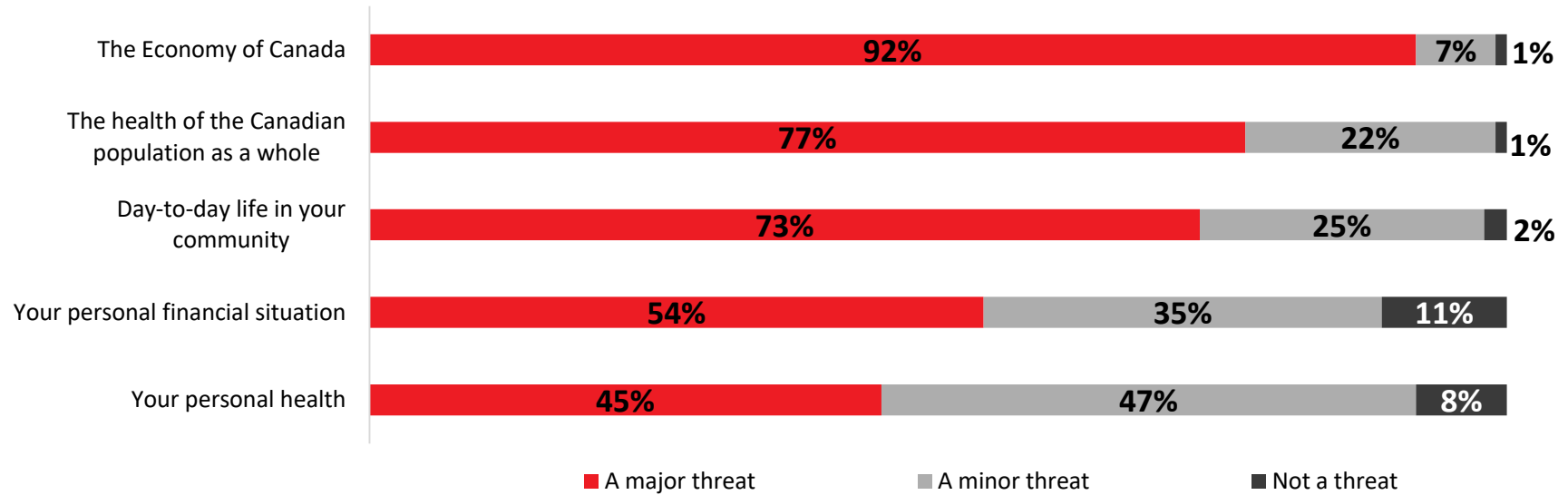


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,590	1,004	
Unweighted n =	1,590	1,004	
<b>Total Yes</b>	8%	10%	2
Yes, someone who lives in my home	1%	1%	-
Yes, a friend or family member who does not live with me	3%	4%	1
Yes, an acquaintance	5%	4%	1
<b>No</b>	92%	88%	4
Don't know	1%	2%	1

# COVID-19 THREAT FOR CANADA

## CTC14: How much of a threat is the COVID-19 (Coronavirus) outbreak for...?

Base: All respondents (n=1,590)

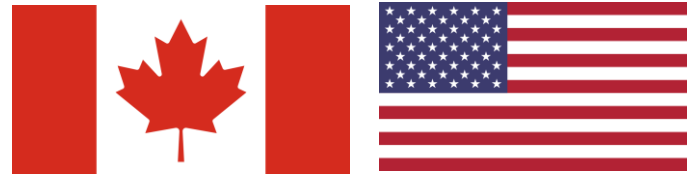


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	1,590	109	373	610	104	178	216	419	559	612
Unweighted n =	1,590	105	424	619	133	142	167	396	565	629
<b>% "a major threat" presented</b>										
The Economy of Canada	92%	87%	93%	92%	90%	96%	91%	88%	93%	94%
The health of the Canadian population as a whole	77%	79%	81%	76%	78%	69%	80%	74%	77%	80%
Day-to-day life in your community	73%	73%	71%	76%	70%	72%	75%	68%	76%	75%
Your personal financial situation	54%	53%	48%	58%	52%	62%	51%	55%	57%	52%
Your personal health	45%	48%	45%	51%	35%	38%	39%	33%	49%	49%

# COVID-19 THREAT - "A MAJOR THREAT" PRESENTED- (CANADA VS UNITED STATES)

CTC14: How much of a threat is the COVID-19 (Coronavirus) outbreak for...?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,590	1,004	
Unweighted n =	1,590	1,004	
<b>% "a major threat" presented</b>			
The Economy of Canada/The United-States	<b>92%</b>	<b>84%</b>	8
The health of the Canadian/American population as a whole	<b>77%</b>	<b>70%</b>	7
Day-to-day life in your community	<b>73%</b>	<b>64%</b>	9
Your personal financial situation	<b>54%</b>	<b>46%</b>	8
Your personal health	45%	46%	1

## IMPACT ON COMMON BEHAVIOUR

**CTC15: Since the beginning of the crisis, have you done any of the following:**

Base: All respondents (n=1,590)





## IMPACT ON COMMON BEHAVIOUR– DETAILS

**CTC15: Since the beginning of the crisis, have you done any of the following:**

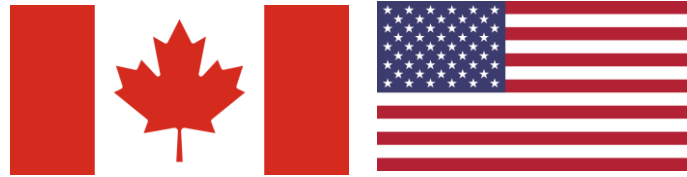
Base: All respondents (n=1,590)

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	1,590	109	373	610	104	178	216	419	559	612
Unweighted n =	1,590	105	424	619	133	142	167	396	565	629
<b>% Yes presented</b>										
Practiced social distancing myself	97%	97%	95%	98%	98%	97%	97%	95%	97%	98%
Keep a safe distance of 2 meters when you are in contact with people	95%	93%	94%	95%	95%	97%	96%	87%	97%	98%
Wash your hands more frequently than usual	95%	95%	98%	95%	97%	94%	94%	93%	96%	96%
Stopped going out except for necessities	94%	93%	96%	94%	93%	93%	91%	92%	94%	96%
Use your elbow when coughing or sneezing	92%	92%	94%	91%	91%	94%	92%	93%	93%	91%
Asked your family and friends to practice social distancing	86%	79%	90%	87%	78%	86%	84%	85%	88%	86%
Visit your friends and family	15%	10%	12%	15%	20%	19%	14%	23%	17%	7%

# IMPACT ON COMMON BEHAVIOUR (CANADA VS UNITED STATES)

**CTC15: Since the beginning of the crisis, have you done any of the following:**

Base: All respondents

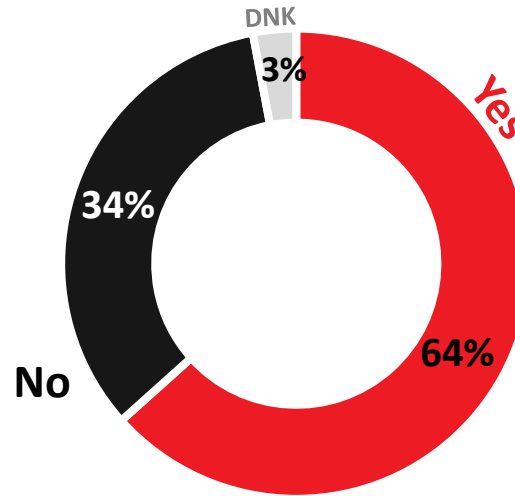


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,590	1,004	
Unweighted n =	1,590	1,004	
<b>% Yes presented</b>			
Practiced social distancing myself	97%	92%	5
Keep a safe distance of 2 meters when you are in contact with people	95%	86%	9
Wash your hands more frequently than usual	95%	90%	5
Stopped going out except for necessities	94%	85%	9
Use your elbow when coughing or sneezing	92%	84%	8
Asked your family and friends to practice social distancing	86%	72%	14
Visit your friends and family	15%	28%	13

# EVENTS THAT DEFY THE MEASURES PUT IN PLACE

**CTC16.** In the past week, have you personally witnessed any events in which people did not respect the measures put in place to fight the COVID-19 virus?

Base: All respondents (n=1,590)

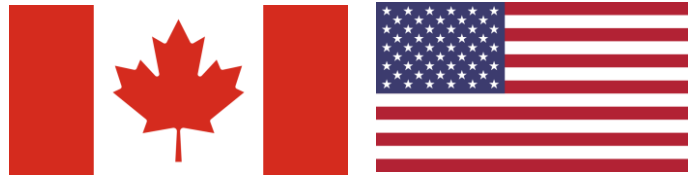


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	1,590	109	373	610	104	178	216	419	559	612
Unweighted n =	1,590	105	424	619	133	142	167	396	565	629
Yes	64%	64%	64%	62%	63%	61%	69%	69%	65%	58%
No	34%	34%	34%	34%	35%	37%	29%	28%	31%	40%
Don't know	3%	2%	2%	4%	2%	2%	2%	3%	4%	2%

# EVENTS THAT DEFY THE MEASURES PUT IN PLACE (CANADA VS UNITED STATES)

CTC16. In the past week, have you personally witnessed any events in which people did not respect the measures put in place to fight the COVID-19 virus?

Base: All respondents

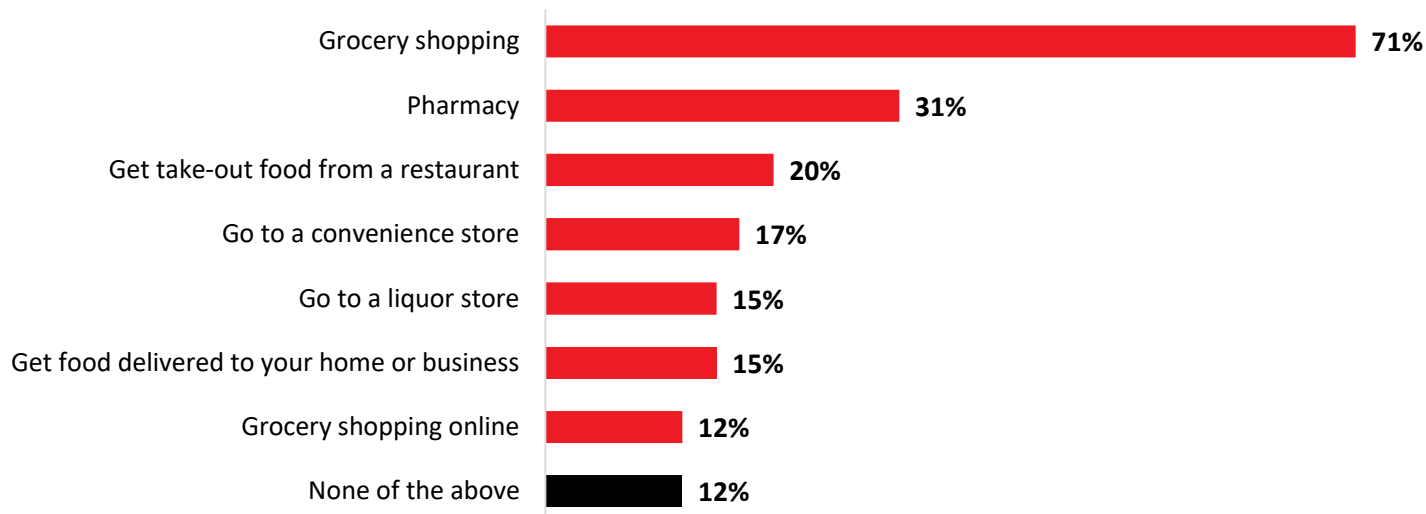


		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,590	1,004	
	Unweighted n =	1,590	1,004	
Yes		64%	52%	12
No		34%	43%	9
Don't know		3%	5%	2

# ACTIVITIES DONE IN THE LAST WEEK

**CTC17. Over the past week, which of the following did you do? MULTIPLE MENTIONS\***

Base: All respondents (n=1,590)



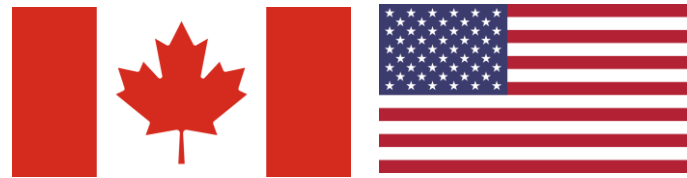
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	1,590	109	373	610	104	178	216	419	559	612
Unweighted n =	1,590	105	424	619	133	142	167	396	565	629
Grocery shopping	71%	75%	64%	70%	67%	79%	79%	63%	77%	71%
Pharmacy	31%	34%	42%	30%	26%	26%	22%	21%	29%	40%
Get take-out food from a restaurant	20%	26%	16%	22%	21%	23%	17%	24%	23%	15%
Go to a convenience store	17%	27%	21%	16%	13%	17%	9%	20%	17%	15%
Go to a liquor store	15%	13%	12%	14%	16%	18%	25%	17%	15%	15%
Get food delivered to your home or business	15%	11%	19%	15%	17%	11%	10%	22%	13%	11%
Grocery shopping online	12%	11%	11%	13%	8%	14%	11%	13%	14%	9%
None of the above	12%	7%	13%	12%	16%	9%	14%	13%	10%	13%

\*Because respondents were able to give multiple answers, total mentions may exceed 100%.

# ACTIVITIES DONE IN THE LAST WEEK (CANADA VS UNITED STATES)

CTC17. Over the past week, which of the following did you do? MULTIPLE MENTIONS\*

Base: All respondents



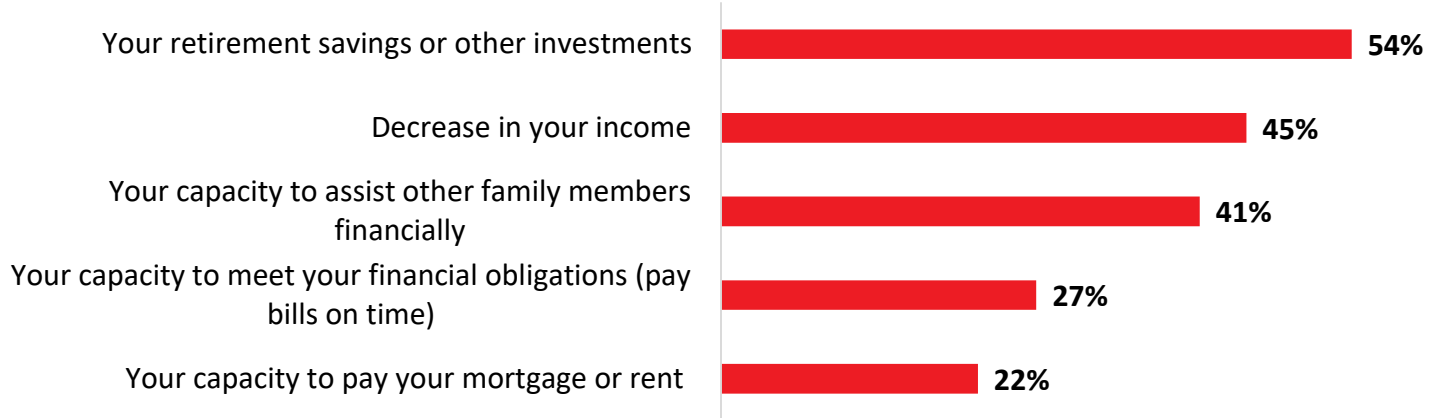
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,590	1,004	
Unweighted n =	1,590	1,004	
Grocery shopping	71%	71%	-
Grocery shopping online	12%	25%	13
Go to a convenience store	17%	23%	6
Go to a liquor store	15%	10%	5
Get take-out food from a restaurant	20%	33%	13
Get food delivered to your home or business	15%	17%	2
Pharmacy	31%	24%	7
None of the above	12%	12%	-

\*Because respondents were able to give multiple answers, total mentions may exceed 100%.

# FINANCIAL IMPACT OF THE PANDEMIC

**CTC9. At the moment, has the current crisis had a negative impact on you financially, when it comes to the following:**

Base: All respondents (n=1,590)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 23 <sup>rd</sup>	Gap
Weighted n =	1,590	109	373	610	104	178	216	419	559	612	1,508	
Unweighted n =	1,590	105	424	619	133	142	167	396	565	629	1,508	
<b>% Yes presented</b>												
Your retirement savings or other investments	54%	50%	47%	56%	47%	61%	58%	40%	55%	62%	48%	6
Decrease in your income	45%	43%	41%	46%	47%	45%	47%	61%	47%	32%	38%	7
Your capacity to assist other family members financially	41%	42%	33%	44%	42%	48%	43%	44%	42%	39%	35%	6
Your capacity to meet your financial obligations (pay bills on time)	27%	30%	22%	29%	23%	36%	26%	36%	35%	15%	27%	-
Your capacity to pay your mortgage or rent	22%	24%	17%	23%	16%	27%	28%	33%	29%	9%	21%	1

# FINANCIAL IMPACT OF THE PANDEMIC (CANADA VS UNITED STATES)

CTC9. At the moment, has the current crisis had a negative impact on you financially, when it comes to the following:

Base: All respondents



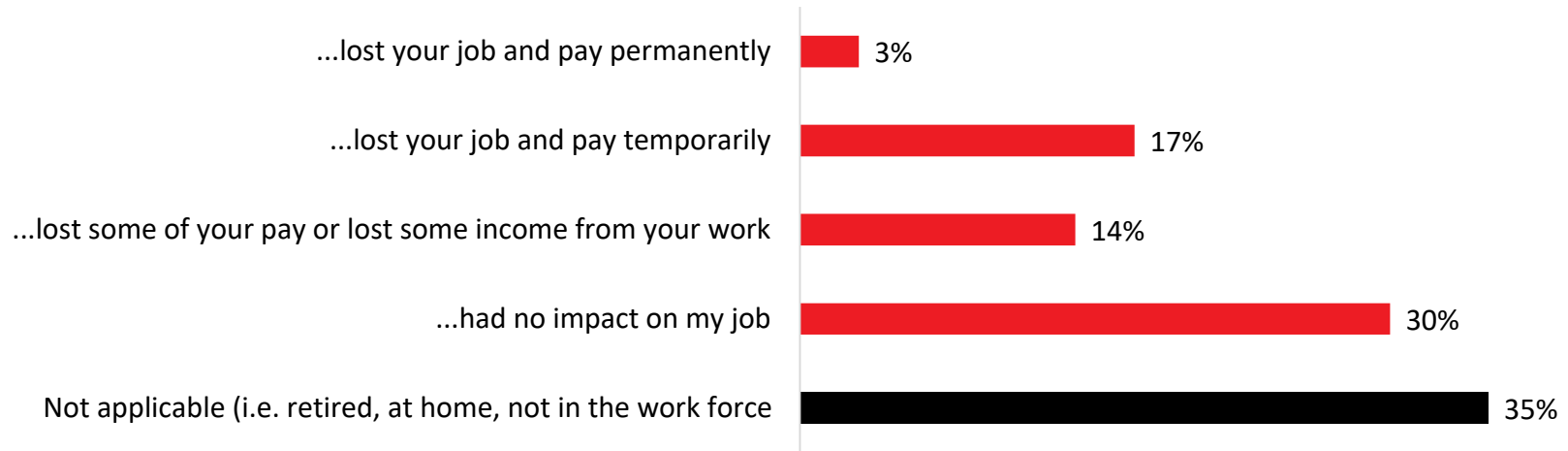
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,590	1,004	
Unweighted n =	1,590	1,004	
<b>% Yes presented</b>			
Your retirement savings or other investments	<b>54%</b>	<b>42%</b>	12
Decrease in your income	45%	42%	3
Your capacity to assist other family members financially	<b>41%</b>	<b>35%</b>	6
Your capacity to meet your financial obligations (pay bills on time)	27%	28%	1
Your capacity to pay your mortgage or rent	22%	21%	1



# IMPACT OF THE PANDEMIC ON WORK SITUATION

## CTC18: Since the beginning of the crisis have you...?

Base: All respondents (n=1,590)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	1,590	109	373	610	104	178	216	419	559	612
Unweighted n =	1,590	105	424	619	133	142	167	396	565	629
...lost your job and pay permanently	3%	4%	4%	3%	2%	4%	1%	4%	5%	1%
...lost your job and pay temporarily	17%	18%	18%	17%	13%	15%	19%	31%	17%	8%
...lost some of your pay or lost some income from your work	14%	12%	11%	17%	10%	17%	11%	15%	15%	12%
...had no impact on my job	30%	32%	32%	26%	30%	31%	39%	27%	46%	19%
Not applicable (i.e. retired, at home, not in the work force)	35%	34%	36%	37%	45%	33%	29%	23%	17%	61%

# IMPACT OF THE PANDEMIC ON WORK SITUATION (CANADA VS UNITED STATES)

CTC18: Since the beginning of the crisis have you...?

Base: All respondents

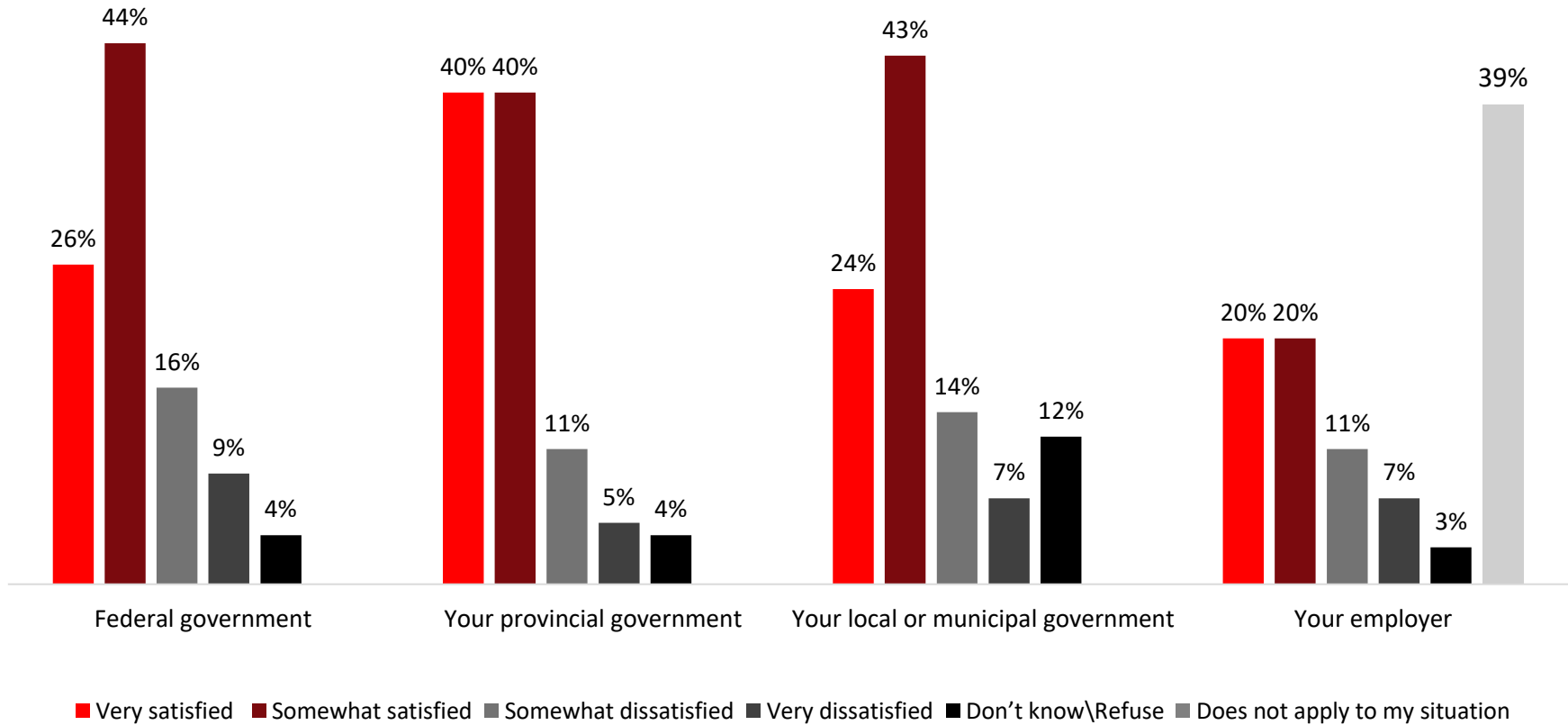


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,590	1,004	
Unweighted n =	1,590	1,004	
...lost your job and pay permanently	3%	3%	-
...lost your job and pay temporarily	<b>17%</b>	<b>11%</b>	6
...lost some of your pay or lost some income from your work	<b>14%</b>	<b>20%</b>	6
...had no impact on my job	30%	31%	1
Not applicable (i.e. retired, at home, not in the work force)	35%	35%	-

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

**CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?**

Base: All respondents (n=1,590)



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,590)

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 23 <sup>rd</sup>	Gap
Weighted n =	1,590	109	373	610	104	178	216	419	559	612	1,508	
Unweighted n =	1,590	105	424	619	133	142	167	396	565	629	1,508	
<b>Federal government</b>												
Total Satisfied	<b>70%</b>	<b>79%</b>	<b>60%</b>	<b>75%</b>	66%	65%	76%	69%	<b>66%</b>	<b>75%</b>	<b>65%</b>	<b>5</b>
Total Dissatisfied	<b>26%</b>	<b>13%</b>	<b>37%</b>	<b>22%</b>	29%	30%	<b>19%</b>	24%	<b>30%</b>	<b>23%</b>	<b>30%</b>	<b>4</b>
<b>Your provincial government</b>												
Total Satisfied	<b>79%</b>	81%	<b>92%</b>	<b>77%</b>	<b>72%</b>	<b>68%</b>	77%	<b>72%</b>	77%	<b>86%</b>	<b>79%</b>	-
Total Dissatisfied	<b>17%</b>	13%	<b>5%</b>	<b>20%</b>	<b>25%</b>	<b>27%</b>	16%	<b>22%</b>	18%	<b>12%</b>	<b>16%</b>	<b>1</b>
<b>Your local or municipal government</b>												
Total Satisfied	<b>67%</b>	68%	70%	67%	63%	66%	66%	<b>57%</b>	67%	<b>74%</b>	<b>67%</b>	-
Total Dissatisfied	<b>21%</b>	18%	<b>13%</b>	<b>25%</b>	26%	24%	24%	<b>26%</b>	<b>24%</b>	<b>15%</b>	<b>20%</b>	<b>1</b>
<b>Your employer*</b>												
Total Satisfied	<b>40%</b>	41%	41%	39%	36%	45%	38%	<b>50%</b>	<b>54%</b>	<b>21%</b>	<b>48%</b>	<b>8</b>
Total Dissatisfied	<b>17%</b>	13%	14%	18%	17%	16%	<b>25%</b>	<b>25%</b>	<b>21%</b>	<b>9%</b>	<b>15%</b>	<b>2</b>

\*The 100% top-up represents the portion of "does not apply to my situation."

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents (n=1,590)



	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,590	109	373	610	56	48	178	216
Unweighted n =	1,590	105	424	619	91	42	142	167
<b>Total Satisfied</b>	<b>79%</b>	81%	<b>92%</b>	<b>77%</b>	<b>64%</b>	81%	<b>68%</b>	77%
Very satisfied	<b>40%</b>	<b>50%</b>	<b>73%</b>	<b>28%</b>	<b>21%</b>	30%	<b>21%</b>	35%
Somewhat satisfied	<b>40%</b>	31%	<b>19%</b>	<b>49%</b>	42%	51%	47%	43%
<b>Total Dissatisfied</b>	<b>17%</b>	13%	<b>5%</b>	<b>20%</b>	<b>32%</b>	16%	<b>27%</b>	16%
Somewhat dissatisfied	<b>11%</b>	7%	<b>4%</b>	<b>14%</b>	<b>24%</b>	14%	14%	10%
Very dissatisfied	<b>5%</b>	6%	<b>1%</b>	6%	8%	2%	<b>13%</b>	7%
Don't know\Refuse	<b>4%</b>	6%	<b>2%</b>	3%	4%	3%	5%	6%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

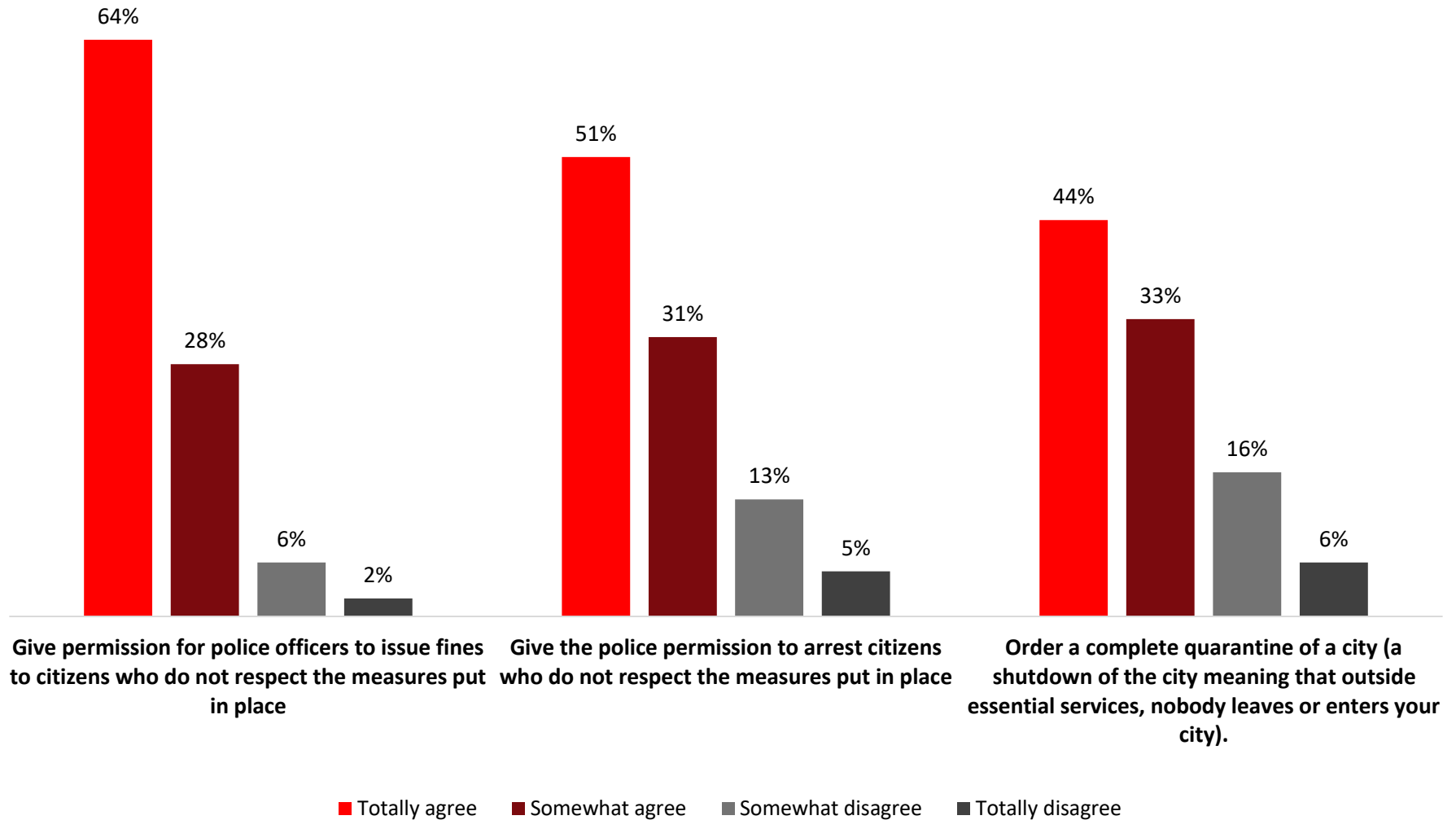


		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,590	1,004	
	Unweighted n =	1,590	1,004	
Federal government/The US President		70%	47%	23
Your provincial government/Your State government		79%	67%	12
Your local or municipal government		67%	67%	-
Your employer		40%	42%	2

# ADDITIONAL MEASURES PUT IN PLACE BY GOVERNMENTS

**CTC19: Would you agree or disagree if governments took the following steps to contain the COVID-19 pandemic?**

Base: All respondents (n=1,590)



# ADDITIONAL MEASURES PUT IN PLACE BY GOVERNMENTS –DETAILS

## CTC19: Would you agree or disagree if governments took the following steps to contain the COVID-19 pandemic?

Base: All respondents (n=1,590)

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	1,590	109	373	610	104	178	216	419	559	612
Unweighted n =	1,590	105	424	619	133	142	167	396	565	629

### Give permission for police officers to issue fines to citizens who do not respect the measures put in place

Total Agree	<b>92%</b>	<b>86%</b>	92%	93%	88%	89%	95%	<b>88%</b>	93%	93%
Total Disagree	<b>8%</b>	<b>14%</b>	8%	7%	12%	11%	5%	<b>12%</b>	7%	7%

### Give the police permission to arrest citizens who do not respect the measures put in place

Total Agree	<b>82%</b>	85%	85%	81%	83%	77%	82%	<b>74%</b>	<b>85%</b>	<b>85%</b>
Total Disagree	<b>18%</b>	15%	15%	19%	17%	23%	18%	<b>26%</b>	<b>15%</b>	<b>15%</b>

### Order a complete quarantine of a city (a shutdown of the city meaning that outside essential services, nobody leaves or enters your city)

Total Agree	<b>77%</b>	76%	<b>82%</b>	76%	73%	73%	82%	74%	79%	78%
Total Disagree	<b>23%</b>	24%	<b>18%</b>	24%	27%	27%	18%	26%	21%	22%



# ADDITIONAL MEASURES PUT IN PLACE BY GOVERNMENTS (CANADA VS UNITED STATES)

CTC19: Would you agree or disagree if governments took the following steps to contain the COVID-19 pandemic?

Base: All respondents

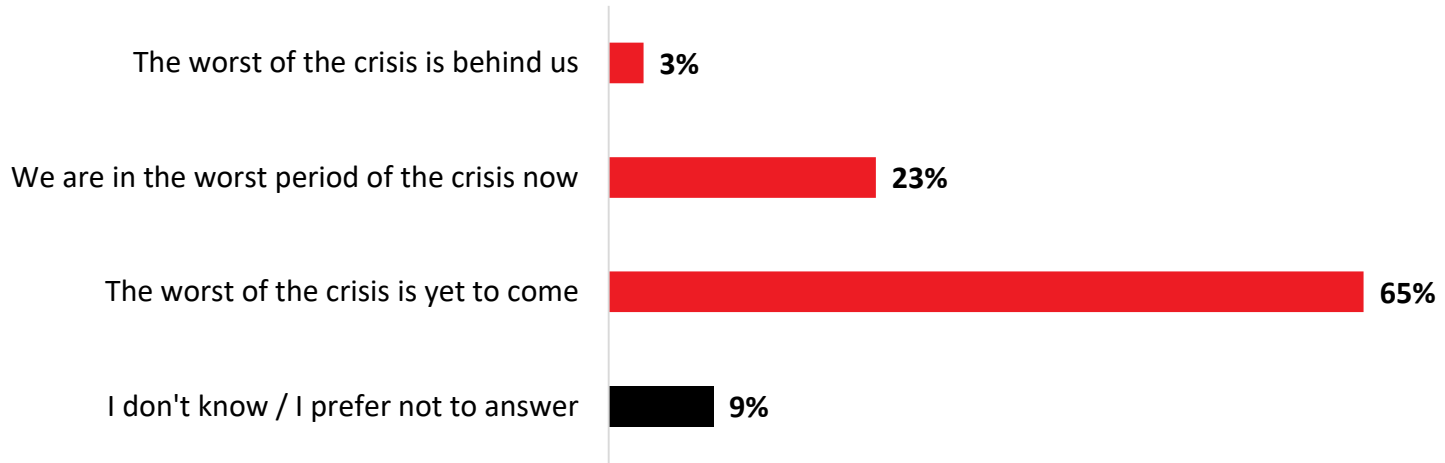


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,590	1,004	
Unweighted n =	1,590	1,004	
<b>% "Agree" presented</b>			
Give permission for police officers to issue fines to citizens who do not respect the measures put in place	<b>92%</b>	<b>73%</b>	19
Give the police permission to arrest citizens who do not respect the measures put in place	<b>82%</b>	<b>55%</b>	27
Order a complete quarantine of a city (a shutdown of the city meaning that outside essential services, nobody leaves or enters your city)	<b>77%</b>	<b>68%</b>	9

# EVOLUTION OF THE COVID-19 PANDEMIC

**CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?**

Base: All respondents (n=1,590)

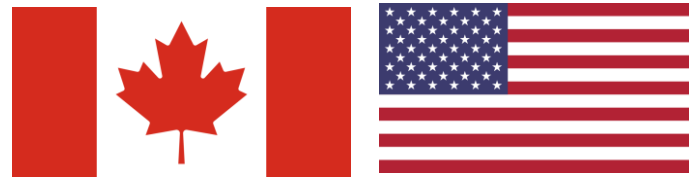


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	1,590	109	373	610	104	178	216	419	559	612
Unweighted n =	1,590	105	424	619	133	142	167	396	565	629
The worst of the crisis is behind us	3%	2%	3%	4%	3%	2%	4%	5%	4%	2%
We are in the worst period of the crisis now	23%	24%	21%	23%	16%	20%	29%	29%	24%	17%
The worst of the crisis is yet to come	65%	70%	71%	62%	70%	70%	57%	57%	64%	73%
I don't know / I prefer not to answer	9%	4%	5%	11%	10%	8%	10%	9%	8%	9%

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United- States?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,590	1,004	
Unweighted n =	1,590	1,004	
The worst of the crisis is behind us	3%	7%	4
We are in the worst period of the crisis now	23%	26%	3
The worst of the crisis is yet to come	65%	53%	12
I don't know / I prefer not to answer	9%	14%	5

# ANNEXES

# DETAILED METHODOLOGY

## Sampling Frame

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older.

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	167	216
Alberta	142	178
Manitoba/Saskatchewan	133	104
Ontario	619	610
Quebec	424	373
Atlantic	105	109

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	212	180
MidWest	210	218
South	324	372
West	258	234

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age, language (mother tongue) for Canada.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	772	772
Female	803	818

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 34	396	419
Between 35 and 55	565	559
55 or over	629	612

<b>LANGUAGE (MOTHER TONGUE)</b>	<b>Unweighted</b>	<b>Weighted</b>
English	392	331
French	972	1050
Other	220	200

The sample thus collected has a minimum weighting factor of 0.135 and a maximum weighting factor of 4.454. The weighted variance is 0.620.

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	517	487
Female	467	537

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 29	100	221
Between 30 and 39	187	173
Between 40 and 49	187	204
Between 50 and 64	299	251
65 or older	214	173

The sample thus collected has a minimum weighting factor of 0.135 and a maximum weighting factor of 4.454. The weighted variance is 0.620.



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## OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

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