



Nearly **200** retailers evaluated
by their customers on **20** dimensions

A COMPREHENSIVE AND RELEVANT STUDY ON THE CUSTOMER EXPERIENCE

How do you maintain and develop your clientele?
What are your strengths and weaknesses, and those of your competitors?
Who are the best retailers?



TIMELINE

Data Collection: November 2021
Publication of Results: January 2022
Delivery of Custom Reports: Starting at the end of January 2022

COST TO SUBSCRIBE PER SECTOR

Quebec Market: \$9,000

Ontario Market: \$9,000

2 Markets or 2 Sectors: \$17,000

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